

Membership campaign 2023

	Members	Partners	Supporter	Friends*	Media Partner	Individuals
1. Visibility on the "italianproptechnetwork.com" website						
Logo on the Homepage in the different affiliation categories and importance (evidence)	•	•	•	•	•	
Presence of a dedicated card in the reserved «Network» session of the IPN site	sì se PropTech	sì se PropTech	sì se PropTech	sì se PropTech		
2. Communication						
Possibility of using the IPN logo	•	•	•		•	
Involvement in the IPN communication plan (edited by Media Partner)	on demand	on demand	on demand	•		
Presence in the IPN communication campaign (edited by Media Partner)	•	•	•	•		
3. Confidential content on the site (credentials)						
IPM Executive Summary previewed at the December conference (in dual language IT/EN)		•	after IPM	after IPM	•	
Annual Report Italian PropTech Monitor (full version IT)	•	•	extra charge (50€)	extra charge (50€)	•	extra charge (50€)
Possibility of sponsoring the annual report and the conference (separately payment)		•	•			
Visibility of the company logo on the annual report		•			•	
Login to the "Network" section of the IPN site , where you can find the dedicated cards of all the PropTech member companies and mapped every six months by IPN	•	•	•			
4. Networking						
NEWSLETTER with periodic updates on network activities (and, availability of articles and papers collected by the JRC)	•	•	•	•	•	•
Discounted participation as an exhibitor in pitch-days (e.g. PropTech Day fair)	•	•	•			
Discounted participation as an auditor in pitch-days (e.g. PropTech Day fair)	•	•	•			
Invited by IPN to B2B meetings with international PropTech, investors and/or real estate companies (e.g. roundtable)	•	•	•			
Proposal for on-line Thematic Roundtable on PropTech, them, speaker, auditors		•				
Possibility to launch initiatives (Participation and organization of initiatives and activities promoted by Members, Partners, Friends, and Supporters (e.g. hackathons, debates, surveys, etc.))		•				
5. Training / Information						
Access at a reduced rate to training/information activities organized by the REC group (e.g. PropTech courses, podcast, etc.)	•	•	•			
Possibility to intervene, as lecturers/testimonials, in training activities organized by IPN, also in collaboration with REC and other institutions (e.g. Masters, Executive Course, Refresher and Higher Education Courses, Conference, Webinars, etc.)	•	•	•	•	•	
6. Recruiting support						
Support in the field of recruitment through LMRE partners (international organization specialized in PropTech recruiting) and related favorable conditions (IPN-LMRE agreement)	•	•	•	•		
Standard Fee	€ 400,00	€ 2.000,00	€ 1.500,00	To be defined	To be defined	To be defined
Early bird Fee (by September 30th 2022)	€ 300,00	€ 1.800,00	€ 1.200,00	To be defined	To be defined	To be defined