

# Membership campaign 2023

	Members	Partners	Supporter	Friends*	Media Partner	Individuals
<b>1. Visibility on the "italianproptechnetwork.com" website</b>						
Logo on the Homepage in the different affiliation categories and importance (evidence)	•	•	•	•	•	
Presence of a dedicated card in the reserved «Network» session of the IPN site	yes if PropTech	yes if PropTech	yes if PropTech	yes if PropTech		
<b>2. Communication</b>						
Possibility of using the IPN logo	•	•	•		•	
Involvement in the IPN <b>communication plan</b> (edited by Media Partner)	on demand	on demand	on demand	•		
<b>Presence in the IPN</b> communication campaign (edited by Media Partner)	•	•	•	•		
<b>3. Confidential content on the site (credentials)</b>						
<b>IPM Executive Summary</b> previewed at the December conference (in dual language IT/EN)		•	after IPM	after IPM	•	
<b>Annual Report</b> Italian PropTech Monitor (full version IT)	•	•	extra charge (50€)	extra charge (50€)	•	extra charge (50€)
Possibility of <b>sponsoring</b> the annual report and the conference ( <b>separately payment</b> )		•	•			
Visibility of the <b>company logo</b> on the annual report		•			•	
<b>Login to the "Network" section of the IPN site</b> , where you can find the dedicated cards of all the PropTech member companies and mapped every six months by IPN	•	•	•			
<b>4. Networking</b>						
<b>NEWSLETTER</b> with periodic updates on network activities (and, availability of articles and papers collected by the JRC)	•	•	•	•	•	•
Discounted participation as an <b>exhibitor in pitch-days</b> (e.g. PropTech Day fair)	•	•	•			
Discounted participation as an <b>auditor in pitch-days</b> (e.g. PropTech Day fair)	•	•	•			
<b>Invited by IPN to B2B meetings</b> with international PropTech, investors and/or real estate companies (e.g. <b>roundtable</b> )	•	•	•			
Proposal for <b>on-line Thematic Roundtable</b> on PropTech, them, speaker, auditors		•				
Possibility to <b>launch initiatives</b> (Participation and organization of initiatives and activities promoted by Members, Partners, Friends, and Supporters (e.g. hackathons, debates, surveys, etc.))		•				
<b>5. Training / Information</b>						
Access at a reduced rate to <b>training/information activities</b> organized by the REC group (e.g. PropTech courses, podcast, etc.)	•	•	•			
Possibility to intervene, as lecturers/testimonials, in training activities organized by IPN, also in collaboration with REC and other institutions (e.g. Masters, Executive Course, Refresher and Higher Education Courses, Conference, Webinars, etc.)	•	•	•	•	•	
<b>6. Recruiting support</b>						
Support in the field of <b>recruitment through LMRE partners</b> (international organization specialized in PropTech recruiting) and related favorable conditions (IPN-LMRE agreement)	•	•	•	•		
	<b>Standard Fee</b>	<b>€ 400,00</b>	<b>€ 2.000,00</b>	<b>€ 1.500,00</b>	To be defined	To be defined
	<b>Early bird Fee</b> (extended to Octobre 16th 2022)	<b>€ 300,00</b>	<b>€ 1.800,00</b>	<b>€ 1.200,00</b>	To be defined	To be defined