



PropTech Day 2025

Research & Learning Track

AFTERNOON WORKSHOP SESSION

Copernico Centrale, Room B12

26 novembre 2025 | 14:30 – 16:30



Workshop 1. Feedback and Feedforward on training Initiatives

14:30 – 15:15

Open discussion about the different training initiatives promoted by IPN and some partners.
We will talk and discuss about:

Learning LAB Data Center

In collaboration with the Italian Data Center Association (IDA)

Executive Course PropTech

In collaboration with SVICOM

Course ConTech and AI

In collaboration with Alper Kanyilmaz, Politecnico di Milano, DABC

Moderated by Chiara Tagliaro and Alice Paola Pomè

Workshop 2. Presentation of winners REiN Summer School 2025

15:15 – 15:45

Pitches of two innovative business ideas for PropTech solutions developed during the REiN hackathon by students' teams to a panel of investors and potential industry stakeholders

We will listen to and comment on:

DomusRank

A smart search engine for finding your dream house.

Giovani Coppoletta, Muhammad Qassom, Qingyu Zheng

DomusRank

ARK EXCHANGE

The first EU trusted university housing platform that connects verified exchange students and academic staff to short-term rentals from their peers.

Raffaele Fiorina, Alver Giandri Melvern, Kevin Aura Sanya



Moderated by Chiara Tagliaro and Alice Paola Pomè

Workshop 3. Industry for Research

15:45 – 16:30

Four thematic tables designed to spark dialogue between industry and research.

We will showcase ongoing research activities and pose targeted questions to participants. After the roundtable discussions, insights and key takeaways from each group will be shared in an open talk.

The four thematic tables aim to foster collaboration, exchange ideas and share new perspectives about:

1) Social Impact for Real Estate

How can technology-driven solutions enhance accessibility, inclusivity, and sustainability within the built environment?

Kevin A. Sanya

2) Innovative ecosystems in the Real Estate

What is the competitive advantage of PropTech solutions compared to other companies?

Sara Isaza Betancur

3) Innovative management for retail spaces

How can digital solution optimize retail spaces' management while enhancing their value creation areas?

Caterina Sguazzi

4) Digital Innovation of Construction

How can digital innovation make construction processes more efficient?

Murat Guven

Moderated by Chiara Tagliaro and Alice Paola Pomè



Con il patrocinio di:

